

In the Specification:

Immediately following the title on the first page thereof, please insert the following new paragraph:

-- This is an application filed under 35 USC 371 of PCT/EP2005/05002. --

At page 2, please delete the paragraph beginning at line 26 and insert the following paragraph in its place:

-- There is therefore a need for a process for preparing oriented PSAs by another crosslinking method which prevents polymer degradation. --

At page 2, please delete the paragraph beginning at line 29 and insert the following paragraph in its place:

-- It is therefore an object of the invention to provide an oriented acrylate PSA which does not have the abovementioned drawbacks of the prior art. In particular the acrylate PSA ought to be preparable by a process which can be carried out without great cost or complexity of apparatus, and the unwanted polymer degradation of PSA and/or backing material ought to be avoided. --

At page 3, please delete the paragraph beginning at line 4 and insert the following paragraph in its place:

-- The main claim accordingly provides a permanently oriented pressure-sensitive adhesive which is obtainable by free-radical addition polymerization, comprising an acrylate-based UV-crosslinked polymer which 1.) is synthesized in a mass fraction of at least 50% from at least one acrylic monomer according to the general formula (I)



in which R_1 is hydrogen (H) or a methyl group (CH_3) and R_2 is hydrogen (H) or a branched or unbranched, saturated C_1 to C_{30} hydrocarbon radical, which may optionally be substituted by one or more functional groups, and 2.) is composed in a mass fraction of from 0.05% to 1% of a UV-crosslinked photoinitiator, which may have been crosslinked according to Norrish type I or type II, the pressure-sensitive adhesive, in the form of a film applied as a melt (hotmelt), having a preferential direction which is characterized in the free film by a shrinkback of at least 3% relative to an original stretching of the film in the preferential direction. --

At page 12, please delete the paragraph beginning at line 5 and insert the following paragraph in its place:

-- Compounds of types (Va) or (Vb) may also be attached to polymer chains of any kind (primarily in the sense that at least one of the abovementioned radicals constitutes a polymer chain of this kind). --

At page 12, please delete the paragraph beginning at line 14 and insert the following paragraph in its place:

- 2,2,6,6-tetramethyl-1-piperidinyloxy (TEMPO), 4-benzoyloxy-TEMPO, 4-methoxy-TEMPO, 4-chloro-TEMPO, 4-hydroxy-TEMPO, 4-oxo-TEMPO, 4-amino-TEMPO, 2,2,6,6-tetraethyl-1-piperidinyloxy, 2,2,6-trimethyl-6-ethyl-1-piperidinyloxy